



State of Wisconsin  
Governor Scott Walker

**Department of Agriculture, Trade and Consumer Protection**  
Ben Brancel, Secretary

**FOR IMMEDIATE RELEASE**

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**Eight WMMB director positions up for election**

MADISON, Wis. (January 20, 2012) — The Department of Agriculture, Trade and Consumer Protection (DATCP) released today the eight districts involved in the 2012 Wisconsin Milk Marketing Board (WMMB) elections. DATCP, which oversees the nomination and election process, is inviting dairy producers who have an interest in serving the state’s dairy industry and shaping its future to submit a nomination to represent their district. Nomination forms must be submitted by February 24.

**2012 WMMB Director Elections – Eight Districts**

District	Counties
2	Florence, Forest, Langlade, Marinette, Oconto, Vilas
5	Dunn, St. Croix
8	Marathon
11	Outagamie, Winnebago
14	Jackson, La Crosse, Trempealeau
17	Calumet, Manitowoc
20	Richland, Sauk
23	Iowa, Lafayette

Each year, Wisconsin dairy producers elect one-third of the WMMB 25-member board to three-year terms. Directors must be active dairy producers who sell milk into commercial channels and live in the district they represent.

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Contact Noel Favia with questions at (608) 224-5140 or [Noel.Favia@wisconsin.gov](mailto:Noel.Favia@wisconsin.gov).

In addition, producers can visit [www.wmmb.com/elections](http://www.wmmb.com/elections) for more information about director responsibilities and the election process.

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*See Attachment – Shaping the Future logo*