



State of Wisconsin  
Jim Doyle, Governor

Department of Agriculture, Trade and Consumer Protection  
Rod Nilsestuen, Secretary

FOR IMMEDIATE RELEASE

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### DATCP Announces WMMB Election Results

**MADISON, Wis.** (May 6, 2010) — Secretary of the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) Rod Nilsestuen certified today the results of the Wisconsin Milk Marketing Board (WMMB) 2010 Board of Directors election. There were 21 candidates running for eight board member positions. Of the 4,187 dairy producers in the election districts, 25.6% returned mail-in ballots. That number is up from 16.7% during the 2009 elections. Each licensed dairy operation within the affected district received one vote.

Commencing July 1, the following dairy producers will begin to serve a three-year term as elected members of the WMMB:

District 3          Lincoln, Oneida, Price and Taylor counties  
*Director:* Ed Jasurda, Phillips

District 6          Chippewa and Eau Claire counties  
*Director:* Vivian Thompson, Cadott

District 9          Menominee, Shawano and Waupaca counties  
*Director:* Jeff Strassburg, Wittenberg

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*Agriculture generates \$59 billion for Wisconsin*

District 12      Portage, Waushara and Wood counties  
*Director:* Ken Heiman, Marshfield

District 15      Adams, Juneau and Monroe counties  
*Director:* Mary Cook, Wilton

District 18      Kenosha, Milwaukee, Ozaukee, Racine, Sheboygan, Washington and  
                         Waukesha counties  
*Director:* Dean Strauss, Sheboygan Falls

District 21      Crawford and Vernon counties  
*Director:* Judith Wubbenhorst, Westby

District 24      Dane and Jefferson counties  
*Director:* Tina Hinchley, Cambridge

WMMB directors guide the organization's finances, formulate and set its policies and long-range business plan, and maintain its mission: *To help grow demand for Wisconsin milk by providing programs that enhance the competitiveness of the Wisconsin Dairy Industry.* Through these initiatives, a WMMB director has the opportunity to represent Wisconsin dairy farmers and products, as well as to become involved in activities that inform and educate consumers.

For more information on WMMB and the 2010 election, visit [www.WMMB.com/election](http://www.WMMB.com/election). The site also contains newly elected director bio information.

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