

**WISCONSIN MILK MARKETING BOARD, INC.  
FY2012 COMMITTEE ASSIGNMENTS**

**Executive Committee**

Jay Stauffacher, Chairman  
Connie Seefeldt, Vice Chairman  
Ed Jasurda, Secretary  
Stacy Eberle, Treasurer  
Lanette Harsdorf, Chair-Communications  
Ken Heiman, Chair-Channel Management  
Kay Zwald Chair-Policy/Bylaw

**Audit Committee**

Stacy Eberle, Chair  
Rosalie Geiger  
Pat Kling  
Bob Letter  
Jeff Strassburg  
Dean Strauss  
Judy Wubbenhorst

**Communications Committee**

Lanette Harsdorf, Chair  
Mary Cook  
Stacy Eberle  
Rosalie Geiger  
Tina Hinchley  
Ed Jasurda  
David Schmitz  
Steven Sternweis  
Jeff Strassburg  
Vivian Thompson  
Judy Wubbenhorst  
Kay Zwald

**Policy/Bylaw Committee**

Kay Zwald, Chair  
Mary Cook  
Lyle Jensen  
Ben Peterson  
Dave Schmitz  
Vivian Thompson  
Mary Wackershauser

**Channel Management Committee**

Ken Heiman, Chair  
Dave Bangart  
Lyle Jensen  
Pat Kling  
Sharon Laubscher  
Robert Letter  
Sarah Lloyd  
John Pagel  
Ben Peterson  
Connie Seefeldt  
Dean Strauss  
Mary Wackershauser

**Center for Dairy Research Representative**

Dean Strauss, Chair  
Ken Heiman, Channel Chair  
Dave Bangart-Channel Communication Rep.  
Jeff Strassburg-Communications Rep.

**UDIA Representative**

Connie Seefeldt  
Jay Stauffacher

